

**2008000203040001**  
**EXAMINATION FEBRUARY-MARCH 2024**  
**BACHELOR OF COMMERCE (HONORS)**  
**(THIRD SEMESTER)**  
**PRINCIPLES OF BUSINESS MANAGEMENT – III-**  
**LEVEL 4**

[Time: As Per Schedule]

[Max. Marks: 50]

**Instructions:**

**1. Fill up strictly the following details on your answer book**

- a. Name of the Examination : **BACHELOR OF COMMERCE (HONORS)(THIRD SEMESTER)**
  - b. Name of the Subject : **PRINCIPLES OF BUSINESS MANAGEMENT – III – LEVEL 4**
  - c. Subject Code No : **2008000203040001**
2. Sketch neat and labelled diagram wherever necessary.  
3. Figures to the right indicate full marks of the question.  
4. All questions are compulsory.

Seat No:

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Student's Signature

**Q.1 Answer in short:**

**10**

1. Who is the father of scientific management?
2. Importance of management.
3. Explain the function of left v/s right hemisphere of the brain.
4. Who stated the concept of Bounded Rationality?
5. Explain pro-active and re-active planning.

**Q.2 Answer in detail:**

- a) Define planning. Explain its process advantages and limitations. **7**
- b) Explain departmentation. State its need and importance. **7**

**Q.3 Answer in detail:**

- a) Define motivation and explain Mc Clelland's theory, Ouchi's theory and Mc Gregor's theory in detail. **7**
- b) Write a detailed note on the importance of organizing and types of organizational structures. **7**

**Q.4 Write short notes on: (any two)**

**12**

1. Orientations of management.
2. Mintzberg Model.
3. MBO, MBE, and MBP.
4. Strategy formation.

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